

Constant Contact Survey Results

Survey Name: Survey of Community Needs Freeborn County

Response Status: Partial & Completed

Filter: None

4/23/2013 11:27 AM CDT

TextBlock:

2012 Top Freeborn County Social Needs










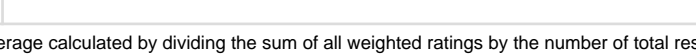
United Way of Freeborn County is working on a strategic plan to guide us for the next 5 years. Your input would be appreciated in identifying the top social needs that we should be working together as a community.

From your perspective, please rank the needs in Freeborn County for each of the 3 areas of Education, Income and Health.

Thank you.

I. Education: Helping children and youth achieve their potential through education










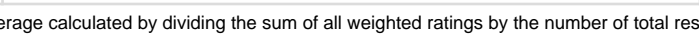
1 = Extremely Important, 2 = Important, 3 = Neutral, 4 = Unimportant, 5 = Extremely Unimportant

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Brain development in the first five years of life						38	1.4
Kindergarten readiness in literacy, social, emotional and cognitive skills						37	1.5
Affordable quality child care						38	1.8
Providing after-school and mentoring programs for at-risk youth						39	1.7
Summer programs for youth						36	2.1
School environment/bullying						37	1.7
Parenting skills/education						39	1.7
Reading proficiency for third graders						39	1.7
Mathematics proficiency in elementary and middle schools						39	1.6
On-time high school graduation rate						39	1.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

II. Income: Helping families become financially stable and independent









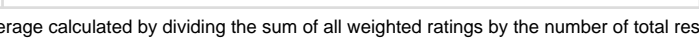

1 = Extremely Important, 2 = Important, 3 = Neutral, 4 = Unimportant, 5 = Extremely Unimportant

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Basic food need: hungry families						38	1.4
Unmet basic needs						39	1.8
Homelessness						38	2.0
Rental Assistance / Affordable housing						38	2.0
Assisting seniors to remain in their homes: adult day care, home delivered meals, counseling,						39	1.9
Legal assistance to low income families						39	2.4
Financial literacy education: budget/money management						39	2.0
Job training / Job opportunities						39	1.9
Adult literacy						38	1.9
Transportation						37	2.2

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

III. Health: Improving people's health

1 = Extremely Important, 2 = Important, 3 = Neutral, 4 = Unimportant, 5 = Extremely Unimportant

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Childhood immunizations						38	1.5
Teen pregnancy						39	1.8
Prenatal care						38	1.7
Early access to medical treatment						38	1.7
Health insurance						38	1.8
Oral health						37	1.9
Healthy and risk-avoiding youth						37	1.7
Health education and preventive care						39	1.7
Child abuse and neglect						39	1.3
Nutrition and Exercise: Eating correctly to control obesity						39	1.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Health: Improving people's health

1 = Most Important, 2 = Important, 3 = Neutral, 4 = Unimportant, 5 = Extremely Unimportant

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Communicable diseases						38	1.9
Alcohol use/ Tobacco use/Drug use						39	1.7
Suicide prevention resources						38	1.9
Isolation/loneliness						38	2.1
Behavioral/mental health						38	1.8
Elder abuse/exploitation						38	1.8
Domestic violence						39	1.7
Crime and Safety						39	1.8
Disaster services						38	2.1
Affordable prescription drugs						38	1.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

General Questions related to United Way of Freeborn County

1 = very satisfied, 2 = satisfied, 3 = neutral, 4 = dissatisfied, 5 = Very dissatisfied

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Ease of locating services in our community						38	2.1
UWFC providing resources to address community needs						38	1.8
UWFC partnering with other organizations to solve local issues						38	1.9
Communication of programs/accomplishments						39	2.0
Effectiveness of communication (Web site, radio, newspaper)						38	2.0
How United Way handles your donations						38	1.7
Overall opinion of the United Way						38	1.6

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Where do you currently get information about what we are doing?

Answer	0%	100%	Number of Response(s)	Response Ratio
Personal contact			22	56.4 %
E-Newsletter			17	43.5 %
Local Newspaper			27	69.2 %
Radio			20	51.2 %
Website			10	25.6 %
Facebook			5	12.8 %
Other			4	10.2 %
Totals			39	100%

To best describe where my input is coming from, I have checked one of the following blocks:

Answer	0%	100%	Number of Response(s)	Response Ratio
Agency Input: Agency Name			8	25.0 %
United Way Board Member Input: Name of Board Member:			4	12.5 %
Donor/local resident Input			11	34.3 %
Business Input			6	18.7 %
Other			6	18.7 %
Totals			32	100%