We invite you to be part of the change. You can give, you can advocate and you can volunteer. That's what it means to LIVE UNITED.
A year to take action...

I was honored to be selected as our Board Chair during this past year, and I want to thank the staff and Board of Directors for their encouragement and assistance. I believe our mission of uniting people and resources to improve lives was moved forward.

During the past year, we were able to hire a community facilitator through the Southeast Minnesota Initiative Foundation VISTA grant. It focuses primarily on helping the immigrant population, as well as anyone new to our area, navigate programs designed to assist them to obtain the services and employment opportunities available within Freeborn County. Although the effort only began last August, there have been many successes.

The United Way also began a partnership with Healthy Families to start up the Dolly Parton Imagination Library in Freeborn County. Our current goal is to provide each newborn in Freeborn County with a book each month until they are 5 years old. We are hoping to encourage parents to begin a reading program at an early age for their child.

We had a successful “Rocking the Block” event in August and continued with our efforts to encourage meaningful collaborations and volunteer engagement.

The United Way has also worked to develop Community Impact Solution Teams around the areas of Education, Income and Health, to more fully involve the community in moving our organization forward.

Community support of our mission, “Uniting people and resources to improve lives,” is always important and to that end, we are continuing with our efforts to measure the success of programs to ensure community contributions are utilized effectively.

Again, I greatly appreciated the opportunity to serve.

Bob Haas
2012 Board Chair

www.unitedwayfc.org
2012 Assets & Expenses

United Way Expenses 2012

United Way Focus 2012

In 2012, we made changes to how we were distributing funds—several programs were placed on a reimbursement schedule to fulfill actual usage rather than sending regular monthly checks.

We also offered a board/governance training for the community. This was the first one we've had for several years and we plan to continue the trend with a new focus each time.

We continue to look for ways to be more efficient and effective with community funds.

Bank Accounts:

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Bank Checking</td>
<td>187,297</td>
<td>145,929</td>
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<tr>
<td>Security Bank Checking</td>
<td>193,618</td>
<td>234,713</td>
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Savings Accounts:

<table>
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<tr>
<th></th>
<th>2012</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td>Contingency</td>
<td>56,117</td>
<td>55,892</td>
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<tr>
<td>Venture Fund</td>
<td>50,148</td>
<td>38,937</td>
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<tr>
<td>MN Community Foundation</td>
<td>69,953</td>
<td>59,070</td>
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</table>

Campaign Income:

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pledge Receivable</td>
<td>64,487</td>
<td>74,302</td>
</tr>
<tr>
<td>(2010&amp;2011)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pledge Receivable (Current)</td>
<td>337,276</td>
<td>350,351</td>
</tr>
<tr>
<td>Allowance for Bad Debts</td>
<td>-51,677</td>
<td>-53,874</td>
</tr>
<tr>
<td>Equipment (Fixed Assets)</td>
<td>6,045</td>
<td>1,857</td>
</tr>
<tr>
<td>Total Assets</td>
<td>913,315</td>
<td>907,228</td>
</tr>
</tbody>
</table>

United Way Worldwide Vision

United Way envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.

Imagine a world that fosters hope and opportunity for everyone...

- Where all children receive a quality education that offers a pathway to a brighter tomorrow
- Where the cycle of poverty and financial dependence ends, and productive livelihoods begin for even the most disadvantaged
- Where everyone receives effective health care that improves quality of life
- Where communities not only set significant and measurable goals to advance these fundamental elements of human development, but achieve them

WORDS OF WISDOM

Giving to the United Way of Freeborn County makes a difference to those who are the most in need. The United Way is a community based, community run, non-profit organization that changes lives locally, here in our own backyard.

The United Way of Freeborn County also provides volunteers to local programs. There are many opportunities available to assist local agencies with your talent and interest. I know the time I spent volunteering was appreciated and worth my effort. I also understand without my help, those agencies would not be able to provide the services they do. --Garry Hart, Cedar Valley Services

Living united, if you look up the definition in the dictionary or Google it, you would find definitions like “Pursue a positive, satisfying existence” or “To continue to be alive” or “Exist together.”

One of the most powerful things our community can do is for all of us to exist respectfully. -Kim Nelson, Children’s Center

*For a complete Allocations break-down, please refer to Pages 6&7*
2012 Community Involvement:

**Quizno’s Mural**
United Way worked with local volunteers to complete a mural project on the wall of the Quizno’s building.
Local artist and photographer Ryan Heath designed the mural.
Paint was donated through Valspar’s Picture-It-Painted grant through SMIF.

**Drug Education Task Force**

**Drug Drop Box:**
The Drug Drop Box, located at the LEC, collected nearly 557 pounds of unused prescription medications and narcotics in 2012. A policy was created in 2012 to allow local businesses to use the Box to dispose of medications. Businesses will be charged a fee for service which will now sustain the program once grant funds are depleted.

**Rocking the Block: Community Volunteering**
United Way partnered with the Housing and Redevelopment Authority, AZ-1/Shinefest and Habitat for Humanity on the first Rocking the Block project in August. Five homes were renovated. The focus was on improving health, safety and energy-efficiency.

In-Kind Donors:
Thank you for your help during the campaign—with your donated time, talent and materials.
Ryan Heath & children, Rachel & Casey Dressen family, Axel Calderon (Campaign photos)
Charlene Hessler and Alison Brackey (2013 Children’s Book: “Chuck the Duck Meets New Friends”)
All of the volunteer readers who helped read and deliver 1,800 books to K-3rd graders in April:
Valspar, Quizno’s and EZ Rental (Mural project)
The Albert Lea Tribune (Ads, columns)
KATE Radio (Radio ads, interviews, event coverage)
Hometown Broadcasting/Power 96 (Radio ads, interviews)
KIMT (TV News coverage)
Wedgewood Cove and Fountain Warehouse Liquor (wine tasting)
Senior Resources RSVP volunteers (Campaign prep.)
Businesses who donated space, food and materials for events during 2012: Bonnerup Funeral Service, Erbert’s and Gerbert’s, Ventura Foods, Nick’s Meats, Grandma’s Gourmet, City of Albert Lea, AZ-1.
Businesses/individuals who donated materials for Rocking the Block: There are too many to list here, but we appreciate you all!
### 2012 Campaign by Division

[Image 23x422 to 182x540]

Albert Lea Select Foods employees James Rutherford, Po Lo and Pedro Almarez

Jonathan Murray (Mayo Clinic), Bob Haas (UWFC Board Chair) & Ann Austin

### Celebrating Campaign Highlights:

- 2,816 people gave to the 2012 Campaign
- 387 new donors gave a total of $40,219
- The average donation for an individual donor was $135 (most people gave $50)
- 134 people in the Heart Club (over $500) with total gifts of $138,294
- 2,265 individuals donated through a workplace campaign and raised 84% of the total campaign.
- 215 businesses participated in the campaign.

### Division

<table>
<thead>
<tr>
<th>Division</th>
<th>Campaign Need</th>
<th>Total Raised</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Business</td>
<td>$3,000</td>
<td>$2,860</td>
<td>95.3%</td>
</tr>
<tr>
<td>General Business</td>
<td>$22,000</td>
<td>$16,968</td>
<td>77.1%</td>
</tr>
<tr>
<td>Heart Club</td>
<td>$47,000</td>
<td>$48,714</td>
<td>103.6%</td>
</tr>
<tr>
<td>Major Firms</td>
<td>$463,000</td>
<td>$449,069</td>
<td>96.9%</td>
</tr>
<tr>
<td>Professional</td>
<td>$11,000</td>
<td>$11,883</td>
<td>108%</td>
</tr>
<tr>
<td>Public Service</td>
<td>$47,000</td>
<td>$40,769</td>
<td>86.7%</td>
</tr>
<tr>
<td>Residential</td>
<td>$37,000</td>
<td>$34,915</td>
<td>94%</td>
</tr>
<tr>
<td>Special Gifts</td>
<td>$30,000</td>
<td>$23,078</td>
<td>76.9%</td>
</tr>
<tr>
<td>Total</td>
<td>$660,000</td>
<td>$628,255</td>
<td>95.2%</td>
</tr>
</tbody>
</table>

### 2012 Initiatives:

#### United Way Book 2012

United Way volunteers read and distributed 1,800 locally written, illustrated and published books to all K-3rd grade students in Freeborn County. Because of the book’s focus on bullying, we partnered with the RSVP Reader’s Theater program to act out the book to students at Albert Lea, Alden-Conger and Glenville schools. A book signing was held at Northbridge Mall during the Family Fun Fair in April. Children were able to meet Author and Illustrator Nicole Borneman.

#### FamilyWize & UWFC

**Prescription Drug Discount Card**

**Current Savings of: $129,000**

In 2012 the cards saved Freeborn County residents $55,709 with 3,598 claims. This is an average of $15/prescription. For more information visit: [http://www.unitedwayfc.org/familywize/](http://www.unitedwayfc.org/familywize/)

#### VISTA Focus: Job Creation and Retention

Our United Way was able to attain a grant through SMIF to hire a VISTA position for 2012/2013. Since August, 2012, she has been able to meet with job seekers and determine the greatest obstacles to long-term employment in our area are mental health/depression/anxiety, education and transportation. Next steps are meeting with employers and local agencies to find solutions to resolve these barriers.
2012 Community Investments

### Education: $103,075

- The Children’s Center - Sliding Fee Scale: 54%
- Group Support Services - Education: 12%
- Adult Basic Education: 12%
- Senior Resources - RSVP: 16%
- Parenting Resource Center - Partnering with Parents: 1%
- Circle of Parents - Support & Education: 5%

### Income: $74,705

- Cedar Valley Services - Job Coaching: 33%
- Cedar Valley Services - Transportation: 5%
- Red Cross - Disaster Services: 5%
- Senior Resources - Chore Services: 3%
- Semcac - Homeless Shelter: 3%
- Semcac - Senior Nutrition: 3%
- Habitat for Humanity: 3%
- Semcac - Financial Literacy: 13%

### Health: $285,016

- Food Pantry, Community Meals: 24%
- Family YMCA - Family Daycare, After School: 20%
- Family YMCA - Middle School: 13%
- Senior Resources - Chore Service, Family Daycare: 12%
- After School - Child Care Services: 12%
- Crime Victims' Crisis Center: 8%
- Group Support Services: 6%
- Parenting Resource Center - Childcare: 5%
- Semcac - Mental Health: 3%
- Red Cross - Health & Safety: 3%