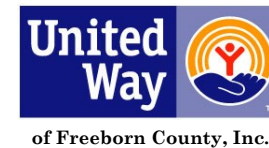


THANK YOU!

Your support of the United Way of Freeborn County is critical to making sure that people in need can find help. Together we look for solutions to our community's most pressing issues. By tackling these root causes head on, we truly can eliminate future needs for so many.

None of this important work is possible without the support of you and everyone in our community. On behalf of the local programs that you support, as well as the individuals, families and neighborhoods that you help through your generosity, thank you.



2010 Annual Report

Presented at the Annual Meeting

Wednesday, Feb. 16, 2011

Mission: Advancing the common good for Freeborn County through Giving, Advocating, and Volunteering.

Vision: We envision a sustainable community by enriching and building the quality of life one person at a time.

A formative year...

Throughout the pages of this annual report, we are pleased to share with you some of the efforts on the part of United Way of Freeborn County in 2010. We truly value the help of our volunteers and collaborations with other community organizations. Together, we continue to change lives and build a stronger community.

United Way of Freeborn County continues to explore how to best help children, youth and adults achieve their potential, promote financial stability and independence and improve people's overall health. We look at the whole community and are focused on creating lasting changes that prevent problems from happening in the first place.

In 2010 our community faced increased challenges. In addition to the difficult economic times we are experiencing, we were hit with several natural disasters. Always resilient, our community came together to help those in need. Not only did our United Way reach the second highest campaign total ever with more than \$596,000 raised, but the community also gave in so many ways to other organizations and efforts to help those in need.

United Way volunteers, partner agencies and a variety of community organizations continue to look to the future. There is so much opportunity in Freeborn County to help our neighbors achieve a better quality of life that is sustainable. The mission of our United Way is to advance the common good for Freeborn County through giving, advocating and volunteering in the focus areas of Education, Income and Health.

Thank you for your support of our community through United Way!
And thank you for making the choice to LIVE UNITED

Chris Chalmers
2010 Board Chair

Ann Austin
Executive Director



2010 Board of Directors

Chris Chalmers, 2010 Chair School District #241	John Kluever, Treasurer Freeborn County
Brad Kirchner U.S. Bank	Justin Oman Security Bank
Brad Nixa Cargill	Marina Gillard S. MN. Regional Legal Services
Charles Newton, Vice Chair Albert Lea Select Foods	Rev. Jim Young Christ Episcopal Church
Dan Kolker Peterson, Savelkoul & Benda	Ryan Haacke Wells Fargo
Dr. Eric Youlden Albert Lea Medical Center	Scott Schmeltzer Albert Lea Tribune
Jane Madson, Past Chair Albert Lea Medical Center	Tiffany Kriesel Freeborn Lumber
Jean Pestorius, Secretary Retired	

Committee volunteers

Finance: John Kluever (Chair), Tiffany Kriesel, Brad Nixa, Brad Kirchner

Governance: Jane Madson (Chair), Brad Kirchner, Marina Gillard, Rev. Jim Young, Jean Pestorius

Public Relations: Scott Schmeltzer (Chair), Ryan Haacke, Crystal Miller, Anna Rahn, Jackie Myran, Janna Arbic, Jennifer Sorlie, Jenny Davis, Jill Koehler, Stephen Helleksen, Tim Engstrom

Human Resources: Rev. Jim Young (Chair), Charles Newton, Jane Madson

Early Childhood/Children's Book: Brenda Wichmann, Patti Greibrok, Pat Stumme, Jennifer Sorlie, Jamie Hauer

Staff

Ann Austin—Executive Director

Corinne Applegate—Office Administrator

director@unitedwayfc.org

uwfc@unitedwayfc.org

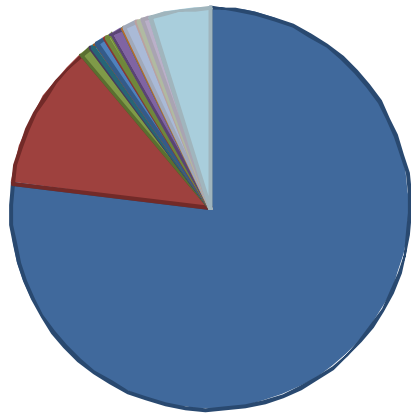
507-373-8670

341 S. Broadway Ave., Albert Lea, MN 56007

www.unitedwayfc.org

2010 Assets & Expenses

United Way Expenses 2010



- Agency Programs (Allocations)
- Payroll and Benefits
- Professional (Audit)
- Office Supplies
- Phone/Fax/Internet
- Postage
- Rent
- Equipment
- Insurance
- Campaign

Bank Accounts:

	2010	2009
US Bank Checking	103,707	58,055
Wells Fargo	191,695	130,535

Savings Accounts:

Wells Fargo	26,164	26,151
Contingency	55,408	55,326
Venture Fund	41,845	44,015
MN Community Foundation	53,548	48,634
CDs	45,460	161,844

Campaign Income:

Pledge Receivable (2008&2009)	58,191	59,827
Pledge Receivable (Current)	346,575	338,274
Allowance for Bad Debts	-70,834	-63,441

Total Assets 851,759 859,220

United Way Focus 2010

“Sustainability” was the key word this year.

Though we saw an increase in our Foundation investments, cd rates declined greatly in 2010, leaving us with much less interest income than we hoped for.

In addition to this our Bad Debts increased and our Campaign fell short.

With the efficiencies we put in place last year our organization was able to pull through without experiencing a significant deficit.

We were also able to upgrade technology systems to improve efficiency of Campaign tracking and communications.

WORDS OF WISDOM

Living United to me, means being there to help the people around you that need it the most... the best saying I have heard is “Paying it forward.” Life constantly throws you challenges and you can’t always overcome everything without help. Believing in your community, your neighbors, and the people around you is the best possible investment that you can make.

-Brad Kirchner, Retiring board member



The Live United concept is continually moving, like a river, but my perspective of Live United has been forever changed. There is a ripple effect from the impact made on these lives. Community is about coming together to help those in need and support those who are struggling. It is found in the simplicity of giving, strength in numbers, community volunteers and the difference it makes on a daily basis in our county.

-Chris Chalmers, 2010 Board Chair

What can help move our community closer to where we would like it to be? The concept of unconditional positive regard comes to mind... experiencing acceptance that is not dependent on thinking, feeling, or acting a particular way frees us. Being honest about where we are at without the fear of rejection, can lead us to where we desire to be. If we are all willing to ask ourselves how we can contribute to the solution...we will find where our paths intersect and stand on common ground. -Corinne Applegate, Office Admin.



2010 Community Involvement:

Pioneering Healthier Communities

A collaborative between various organizations was formed to address long-term health concerns for Freeborn County residents. Efforts in 2010 were focused on providing healthy snacks for children and encouraging biking and walking in the community. Through these efforts, Albert Lea's first bike lanes were approved by the City Council. It will be installed spring of 2011.

Drug Education Task Force

Know the Truth presentation:

Education efforts included a presentation from graduates of the Teen Challenge program and a local high school student who experienced the long-term impact of drug and alcohol addiction. They presented at Alden-Conger, Albert Lea High School, Southwest Middle School and the Alternative Learning Center. Surveys were given out to over 900 students and results are being used to help schools determine future actions around education and prevention.



Response from a local student: *"It was an eye-opener. It made me realize what drugs can do to you and the people you love. I think Teen Challenge should do this presentation to different schools."*



Drug Drop Box:

United Way of Freeborn County funded a prescription drug drop box for the community to dispose properly of expired and unused medications. This was in response to an increased abuse of prescription meds with our youth and improper disposal of medications down drains which leads to environmental contamination.

Other activities:

Albert Lea-Freeborn County Leadership Program, School Dist. 241 Success Coach training, ALMC Volunteer Fair, Riverland Career Day (focus on Volunteerism)



Mariah Bolinger and Margarito DeBoer pose at the LIVE UNITED photo shoot.

In-Kind Donors:

Thank you for your help during the campaign—with your donated time, talent and materials.

Teresa Kauffmann, The Albert Lea Fire Department and Southwest Middle School students and staff (Campaign photos)

William King and Rachel Ringham (2011 Children's Book)

The Albert Lea Tribune and Freeborn County Shopper (Ads, columns, stories)

Power 96 and KATE (Radio ads, interviews, Blitz Day)

KIMT and KAAL (TV News coverage)

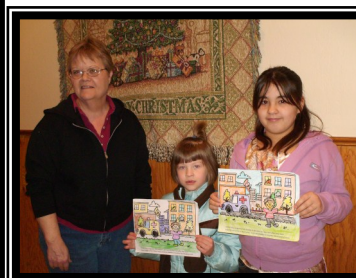
Larson Contracting (Tribune agency ads)

Wedgewood Cove and Fountain Warehouse Liquor (wine tasting)

Main Street Grill, Trumble's Restaurant, Big Island Grille (Coloring Contest)



Ron Freeman, owner of Fountain Warehouse Liquor, organizes the annual Wine Tasting event.



Sue Minehart, owner of Main Street Grille in Alden, awards winners Emma Kleinschrodt and Charliz Aguilera.

Special Thanks to the sponsors of our Volunteer of the Month feature:
(Appearing in the Albert Lea Tribune)

Accents of Alden, Advantage Auto Glass, Alamco, Alden Shoe & Clothing, Alliance Benefit Group, Bayview Freeborn Funeral Home, Bonnerup Funeral Home, Cedar Valley Services, Cheers Liquor, The Children's Center, Conger Meat Market, The Green Mill, Hanson Tire, Jan Jerdee Insurance, Jamie Kylo, Manpower, Mansfield Meat Market, Mrs. Gerry's, Oak Park Place, Pizza Hut, Precision Septic, Purple Cross, Quiznos, Sears, St. John's Lutheran Home, Strippers Floor Removal, US Bank and Walmart.

2010 Campaign by Division



Albert Lea Select Foods employees again raised their previous years' Campaign



Steve Waldhoff (ALMC) presents a corporate check to the United Way for \$18,000.

Celebrating Campaign Highlights:

- 2,128 donors contributed to the 2010 campaign.
- 1,485 individuals donated through a workplace campaign and raised over 60% of the total campaign.
- 569 new donors contributed \$41,795 to this year's campaign.
- 168 businesses participated in the campaign.
- 129 businesses contributed a corporate gift representing 21% of the total campaign.
- 155 Heart Club donors raised over \$220,000 or 37% of the total campaign.

	2010 Need	Actual	Actual %
County Business	\$4,500	\$3,072	0.5%
Corporate	\$110,000	\$110,216	17.0%
County Residential	\$15,000	\$12,779	2.0%
General Business	\$19,000	\$17,208	2.6%
Major Firms	\$337,000	\$323,656	49.8%
Professional	\$10,000	\$10,013	1.5%
Public Service	\$56,000	\$43,043	6.6%
Residential	\$62,500	\$51,162	7.9%
Special Gifts	\$35,000	\$25,177	3.9%
Youth	\$1,000	\$301	0.0%
TOTAL	\$650,000	\$596,627	91.8%

2010 Initiatives:

FamilyWize Prescription Drug Discount Card

Since the cards were distributed to the community in May of 2010, there have been 230 claims with over \$4,000 in savings (average of \$17/claim). (Dec. 2010)



Domestic Violence: Dave Ellis from Greater Twin Cities United Way presented in August on the concept of ending violence in our communities through changing social norms. The presentation was a collaboration between the United Way of Freeborn County and Crime Victim's Crisis Center. A state-wide effort is currently underway.

Hunger Free MN: Channel One representatives came to our community in August to present an ambitious goal of providing 125 million additional meals for Minnesota residents. The work will continue throughout 2011 by exploring local services and programs and identifying resources that can help end hunger in our area.

Volunteering: Volunteer of the Month features started in February 2010 and honor a volunteer every month from various organizations for helping build a better community. United Way continues to work on matching volunteers to community organizations through Volunteer Solutions: www.unitedwayfc.org/volunteer



Tolli Gossett and Vicki Jenkins volunteer for the Humane Society.



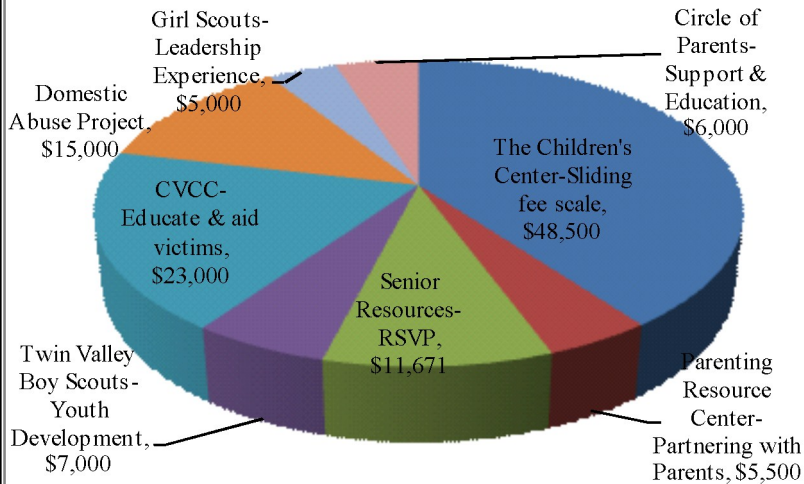
Thank you to book sponsors: ALMC, Alliant Energy, Wells Fargo & Kiwanis.

United Way Book 2010

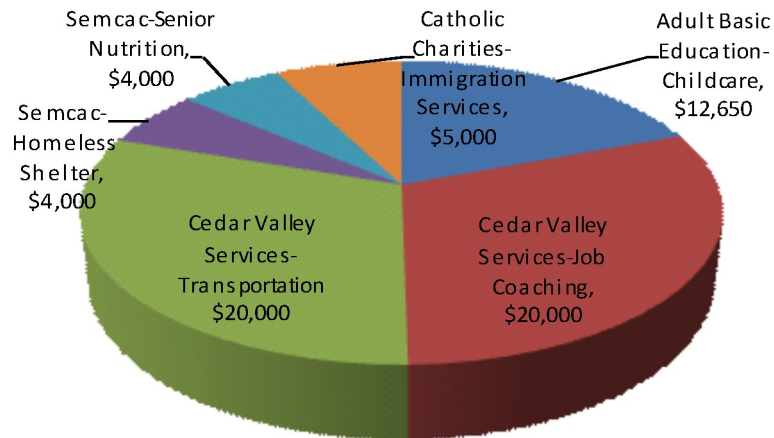
United Way handed out 1,500 locally written, illustrated and published books to all K-2nd grade students in Freeborn County. Volunteers read books to children at Glenville, Alden, Halverson, Hawthorne, Sibley, Lakeview, and St. Theodore Elementary classes. A book signing was held at Northbridge Mall during the Family Fun Fair so children could meet Ava the dog and one of the book authors, Patty Stanley.

2010 Community Investments

Education: \$121,671



Income: \$65,650



Allocations Committee

The Allocations Committee is a group of community volunteers who ensure donations to United Way of Freeborn County create the greatest impact. They conduct site visits, review program goals and results, review financial information and make recommendations concerning grant funding levels to the United Way of Freeborn County Board of Directors. In 2010, **\$468,956** was Allocated to programs.

- Eric Youlden (2010 Chair), ALMC Eye Clinic
- Beth Doyle (Vice Chair) Doyle's Hallmark
- Lori Bagley, Americana Insurance
- Robin Carstens, Clothing Care Center
- Terry Cochran, Retired
- Jeshua Erickson, Agilis
- Deb Kenison, Farmer's State Bank
- Melissa Wittmer, Krieger Beverage Co.
- Daniel KolkerJ, Peterson, Savelkoul & Benda
- ean Pectorious, Retired
- Brad Kirchner, U.S. Bank
- Nadine Krieger, Krieger Beverage Co.
- Tiffany Kriesel, Freeborn Lumber Company
- Jennifer Levisen, Albert Lea Medical Center
- Rella Loyd, American Bank
- Rita Moyer, Albert Lea Medical Center
- Erin O'Brien, Freeborn County Attorney
- Dustin Quimby, Quimby Financial Services
- Tami Jensen, Chamber of Commerce
- Scot Spates, St. John's Lutheran Home
- Jeff Strom, Albert Lea Police Department

Health: \$281,635

